

1 of 3

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	500P-630P	NEWS ROTATION	:30	\$2,000.00	08/21-08/24	6	1	6	\$12,000.00	
		Buyline Comment: AIR 2X ON TU & FRI AND 1X ON WED & THU										
	*2	TU-F	630P-700P	INSIDE EDITION	:30	\$2,000.00	08/21-08/24	3	1	3	\$6,000.00	
		Buyline Comment: AIR 1X PER DAY										
		Sales Remark: V5 .										
		V5 Comment Changed, Spots/week Changed										
	*3	TU-F	700P-800P	ET/INSIDER	:30	\$2,000.00	08/21-08/24	3	1	3	\$6,000.00	
		Buyline Comment: AIR 1X PER DAY										
		Sales Remark: V5 .										
		V5 Comment Changed, Spots/week Changed										
	4	TU-F	1100P-1135P	11P NEWS	:30	\$3,500.00	08/21-08/24	4	1	4	\$14,000.00	
		Buyline Comment: AIR 1X PER DAY										
	5	W	1000P-1100P	CSI	:30	\$15,000.00	08/22-08/22	1	1	1	\$15,000.00	
		Buyline Comment: AIR 1X PER DAY										

Rep Order# 8852742 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 37020

Printed: 09/25/2012 1:59 PM  
Last Received: 09/25/2012 12:07 PM  
Showing Buylines: All Lines

2 of 3

Station KLAS-TV LAS VEGAS  
Advertiser ( ) RESTORE OUR FUTURE  
Product ISSUE  
Estimate# 548  
Buyer KAREN BENCKINI  
Phone#  
Fax#

Agency ( ) MENTZER MEDIA SERVICES  
600 FAIRMONT AVE, SUITE 306  
TOWSON, MD 21286  
Agency C/P1/P2/E //548  
Flight Dates 08/21/2012 - 08/27/2012  
Hiatus Weeks

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	6	TH	1000P-1100P	PERSON OF INTEREST	:30	\$10,000.00	08/23-08/23	1	1	1	\$10,000.00	
				Buyline Comment: AIR 1X PER DAY								
	7	F	800P-1100P	NFL PRESEASON	:30	\$2,500.00	08/24-08/24	2	1	2	\$5,000.00	
				Buyline Comment: AIR 2X PER DAY								
	8	SA-SU	1100P-1135P	11P NEWS WKND	:30	\$2,000.00	08/25-08/26	2	1	2	\$4,000.00	
				Buyline Comment: AIR 1X PER DAY								
	9	SU	600A-630A	6A NEWS SUN	:30	\$500.00	08/26-08/26	1	1	1	\$500.00	
				Buyline Comment: AIR 1X PER DAY								
	10	SU	700P-800P	60 MIN	:30	\$20,000.00	08/26-08/26	1	1	1	\$20,000.00	
				Buyline Comment: AIR 1X PER DAY								
	11	SU	900P-1000P	GOOD WIFE	:30	\$7,500.00	08/26-08/26	2	1	2	\$15,000.00	
				Buyline Comment: AIR 2X PER DAY								
	12	SU	1000P-1100P	MENTALIST	:30	\$7,500.00	08/26-08/26	1	1	1	\$7,500.00	
				Buyline Comment: AIR 1X PER DAY								
	13	M	500P-530P	5P NEWS	:30	\$2,000.00	08/27-08/27	2	1	2	\$4,000.00	
				Buyline Comment: AIR 2X PER DAY								
	14	M	630P-700P	INSIDE EDITION	:30	\$2,000.00	08/27-08/27	1	1	1	\$2,000.00	
				Buyline Comment: AIR 1X PER DAY								
	15	M	700P-800P	ET/INSIDER	:30	\$2,000.00	08/27-08/27	1	1	1	\$2,000.00	
				Buyline Comment: AIR 1X PER DAY								

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—REPORT TOTALS—

Report Totals: 31 / \$123,000.00

—SALES MONTHLY TOTALS—

Aug 12: 27 / \$115,000.00 Sep 12: 4 / \$8,000.00

Sales Totals: 31 / \$123,000.00

Station Totals: 31 / \$123,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$307,500	CABL	0%	KLAS	40%	KSNV	34%	KTNV	15%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	11%	UNKN	0%		

Books null  
Demos RA35+